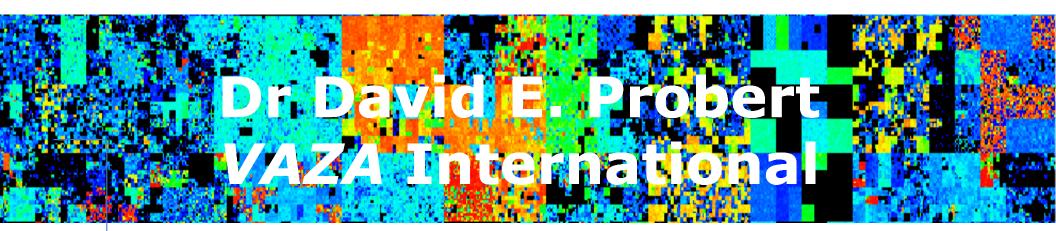


# 21stC Cyber Trends in Finance

- AI & Machine Learning in Banking -



For Ethan, Alice, Hugh, Matthew, Abigail, Micah, Roscoe, Tatiana & Edward!

**40<sup>th</sup> International East-West Security Conference** 

"21stC CyberSecurity Trends in Finance"

- Al & Machine Learning for Banking St Julians, Malta - 10th/11th Nov 2019

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# 21<sup>st</sup>С Тенденции кибербезопасности в финансах - Искусственный интеллект и машинное обучение в банковской сфере



Dedicated to Ethan, Alice, Hugh, Matthew, Abigail, Micah, Roscoe & Tatiana!

40th International East-West Security Conference

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#### **Our Cyber Trilogy: Finance, Industry & Futures!**

#### Theme (1) - 21stC Cyber Trends in Finance: AI & Machine Learning in Banking!...



21stC Cyber Trends in Finance

- Al & Machine Learning in Banking



Review of Finance Sector – Technology & Market Innovation

Mitigation of Cyber Attacks with AI, Machine & Deep Learning

Using Real-Time Analytics & Big Data to Secure Finance Transactions

"Cyber Strategies for Finance & Banks!" 11th Nov: 9:45 - 10:30

#### Theme (2) - Upgrading Industrial CyberSecurity: Securing Critical Infrastructure!...



**Upgrading Industrial CyberSecurity** Securing Critical National Infrastructure



**21**stC Cyber Landscape for Critical Industrial & Energy Security

Upgrading Legacy Devices & Control Systems to 21stC Standards

- Securing Critical Assets with Intelligent Self-Learning Cyber Solutions

"CyberSecurity for Critical Sectors!" 11th Nov: 15:15 - 16:00

#### Theme (3) - Intelligent, Integrated Security: CyberCrime, CyberTerror & CyberWar!...



- Understanding and Mapping Worldwide Cyber Threats

- Exploring Intelligent Cyber Tools & Real-Time Analytics

Discussion of CyberSecurity Scenarios for Next 10 Years & Beyond !...

VAZA Internationa

Intelligent Integrated Security

- CyberCrime, CyberTerror, CyberWar -

"CyberVisions for Intelligent Futures!" 11<sup>th</sup> Nov: 12:30 – 13:15

**Download: www.valentina.net/MALTA2019/ 40<sup>th</sup> International East-West Security Conference** 

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## 21stC Cyber Trends in Finance...



"Fintech & Cyber Banks"

4 - Advanced Finance Security Solutions

"Artificial Intelligence"

7 - Cyber Fraud Detection & Prevention

"Big Data Analytics"

"DDoS to RansomWare!"

5-Adaptive Finance Business Analysis

"Deep Learning..."

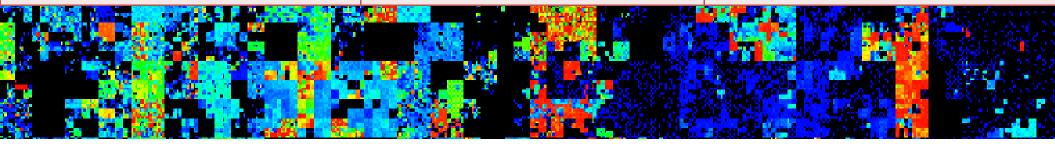
8- From 20th C Banks to 21st C Fintech! "Intelligent Cyber Tools"

"Transaction Security"

6 - 21stC Distributed Peer-to-Peer Ledgers

"Role of BlockChains"

9 - Cyber Plans for YOUR Business! "Smart Security Toolkit"

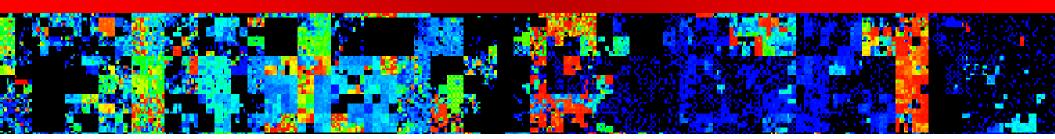


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# 21stC Cyber Trends in Finance...



# 1-21stC "Disruptive" Financial Futures "Fintech & Cyber Banks"





#### FinTech: Market Size & Growth

- FinTech = 21<sup>st</sup>C Digital Banking & Financial Services
- 2018 Size: \$112 Billion & 120% Growth Rate
- Transition: Shift from Physical to Virtual Banks
- Hi-Tech: Artificial Intelligence & Deep Learning
- Secure Deals: Peer-to-Peer Blockchain Ledger
- CyberSecurity: Intelligent Real-Time Security

....FinTech - Global Transformation of the Banking & Financial Services Industry during 2020 – 2030!....

....Intelligent CyberSecurity is Critical both for Classic Banking & Finance as well as 21stC FinTech Sector!..



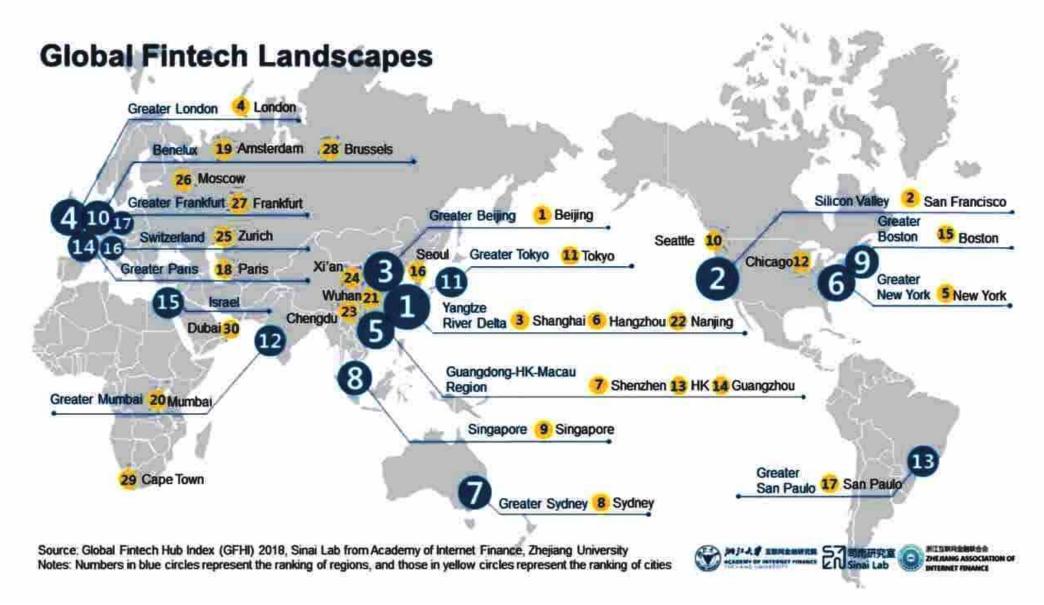
#### FinTech: Market Size & Growth



....FinTech - Global Transformation of the Banking & Financial Services Industry during 2020 – 2030!....

....Intelligent CyberSecurity is *Critical* both for Classic Banking & Finance as well as 21stC FinTech Sector!..

#### Global "FinTech" MarketPlace: 2018



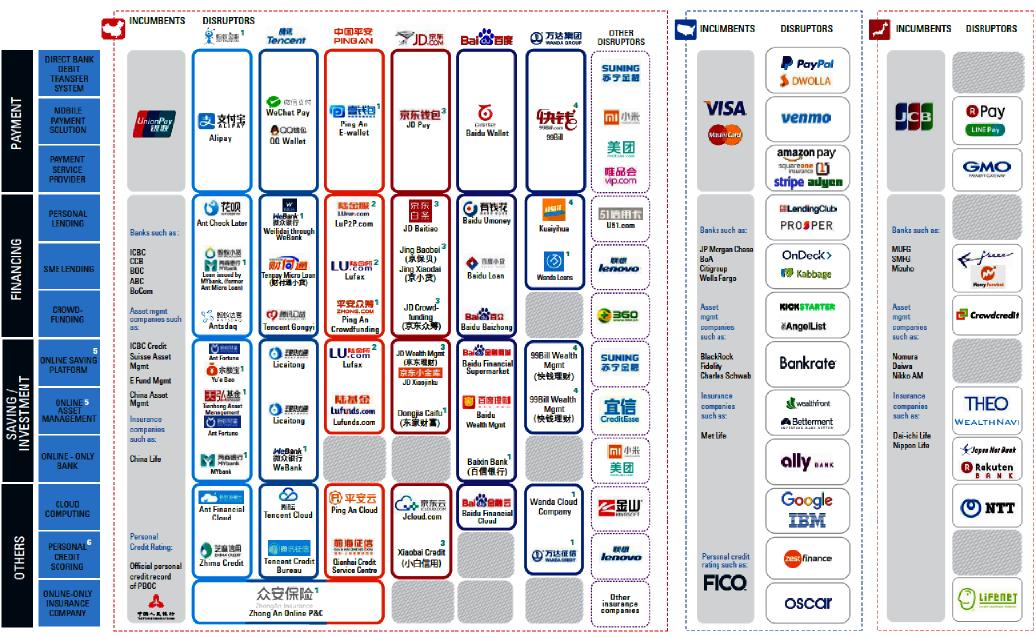
Goldman Sachs - Global Investment Research "21stC CyberSecurity Trends in Finance"

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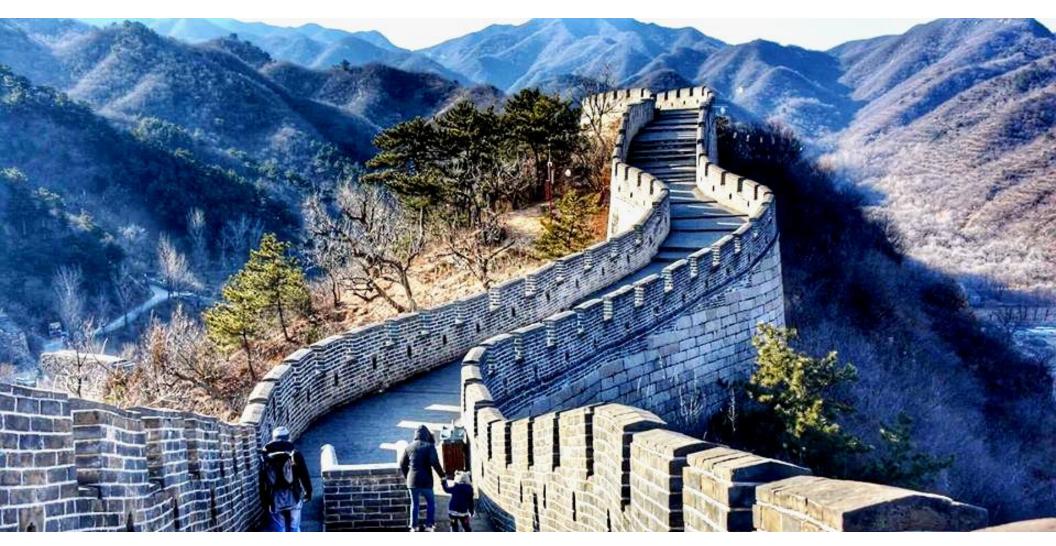
### Global "FinTech" MarketPlace: 2018



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**Great Wall of China = 1<sup>st</sup> State Border Perimeter Security** 

Photo: Simon Probert - Beijing, China

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USA 14 Unicorns

> Valuation \$5.7 Billion Raised

\$31 Billion

#### China

8 Unicorns



Rest of the World

5 Unicorns



\$96.4 Billion
Valuation
\$9.4 Billion Raised

\$11.5 Billion Valuation \$1.8 Billion Raised

Photo: Simon Probert – Beijing, China

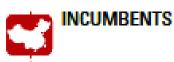
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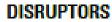
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DIRECT BANK DEBIT TRANSFER SYSTEM

> MOBILE PAYMENT SOLUTION

PAYMENT

FINANCING

PAYMENT SERVICE PROVIDER













PERSONAL LENDING

SME LENDING

CROWD-FUNDING













Photo: Simon Probert – Beijing, China

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ONLINE SAVING PLATFORM

ONLINE 5 ASSET MANAGEMENT

ONLINE - ONLY BANK

CLOUD COMPUTING

PERSONAL<sup>6</sup> CREDIT SCORING

OTHERS

ONLINE-ONLY INSURANCE COMPANY

ICBC Credit Suisse Asset Mamt

E Fund Mamt

China Asset Mamt

Insurance companies such as:

China Life

Personal Credit Rating:

Official personal credit record of PBOC



Q BOOK Ant Fortune € 余额宝1



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WeBank 1 微众银行 WeBank





JD Weelth Mamt (京东理財) 京东小金库 JD Xiaojinku

Dongjia Caifu<sup>1</sup> (东家财富)





Baixin Bank (百信银行)













Service Centre



Xiaobai Credit (小白信用)







Zhong An Online P&C



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'21stC CyberSecurity Trends in Finance" - AI & Machine Learning for Banking -

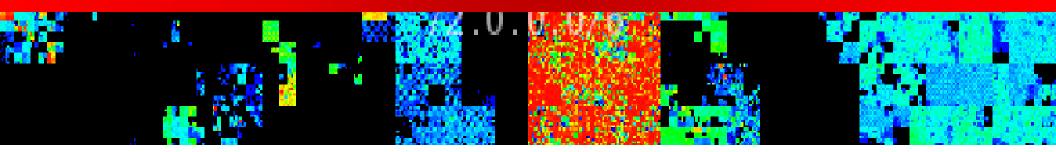
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# 21stC Cyber Trends in Finance...



# 2 – Top 10 Cyber Finance Threats!... "DDoS to RansomWare"



ThrustSSC – 1<sup>st</sup> Supersonic Car – October 1997 40<sup>th</sup> International East-West Security Conference

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### **Top 10 Cyber Banking & Finance Threats!**

#### **Criminals use Multiple Threats to Research & Attack Targets!**

- Denial of Service (DDoS)
- \$\$\$ Financial Data Theft
- Hacked/Fake Websites
- Personal ID Fraud
- eMail Invoice Scams

- Corrupt/Bribed Insiders
- \$\$\$ Laundering Fraud
- Diverted Transactions
- APT & Phishing Attacks
- Ransomware/Bitcoin

...Motives: Financial, Political, Economic, Terror & Activism!



#### Real-Time Global DDoS "BotNet" Attack

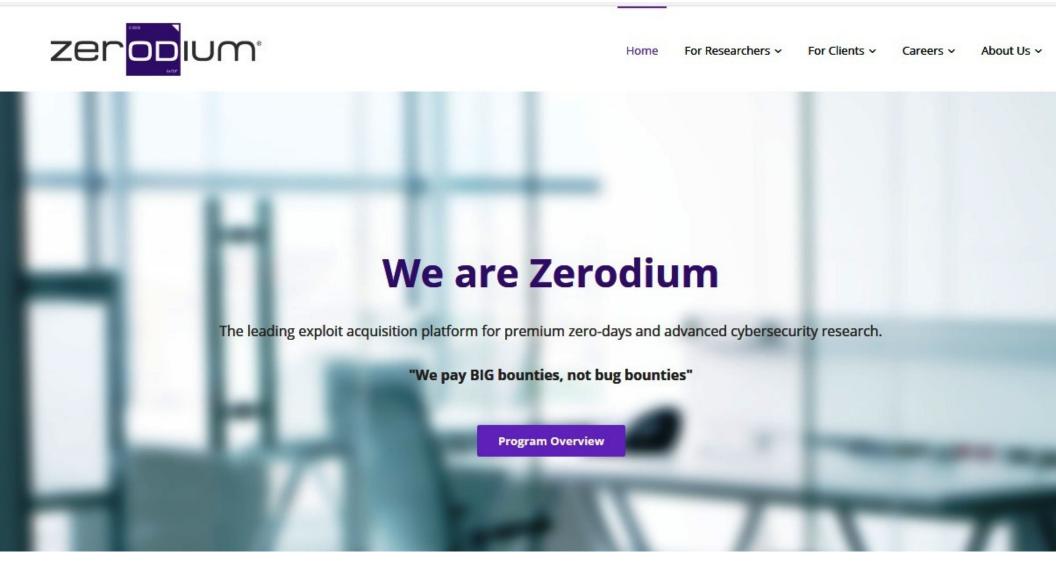


Link: map.norsecorp.com - Norse Corporation

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## Global Market for "Zero-Day" Exploits!

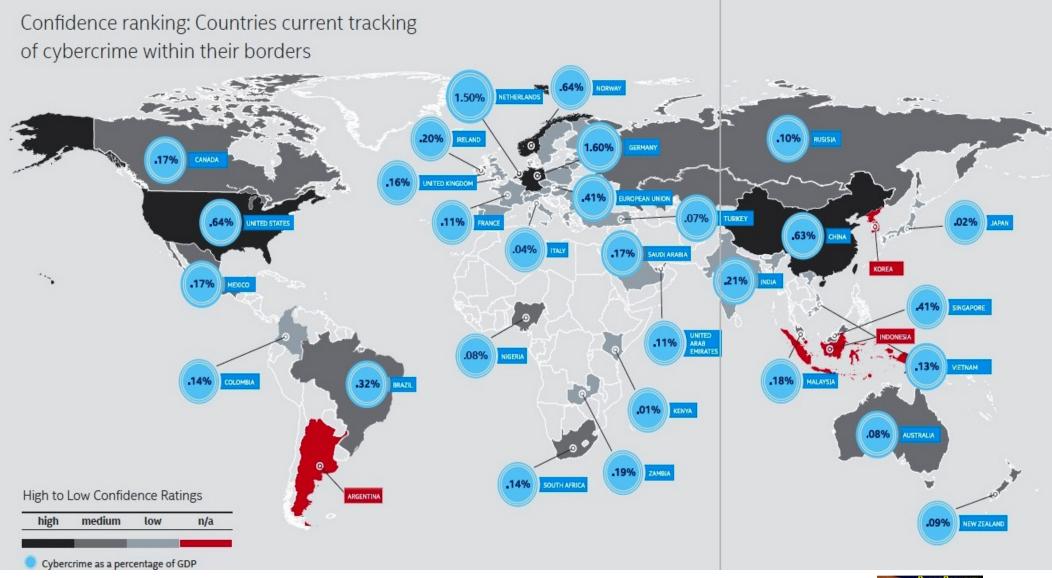


Companies such as DC-based Zerodium.com payout for "Zero-Day" exploits!

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- \$445Billion (Intel Research : June 2014) -



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- \$445Billion (Intel Research: June 2014) -

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Enter your personal key or your assigned bitcoin address.



#### **"BAD RABBIT"** Ransomware Attack – 24th Oct 2017

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#### Finance Cyber Hacks: Global CyberCrime

- Summarising Typical Finance Cyber Attacks:
  - DDoS: Distributed Denial of Service
  - Phishing: eMail, Social Media leading to ID Theft
  - APT: Advanced Persistent Threats to inject Malware
  - Insiders: Corrupted Staff, "Guests" & Contractors
  - Wireless: Eavesdropping & Decrypting Comms
  - Ransomware: Encrypted Client/FinTech DataBases

... Cybercrime Impact across ALL Sectors was \$1Trillion (2018) & Forecast \$3Trillion (2021)



#### IMF: Recent Cyber Attacks on Central Banks - June 2018



# **IMF Working Paper**

Cyber Risk for the Financial Sector: A Framework for Quantitative Assessment

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Institution	Year	Type of attack	Details
Federal Reserve Bank of Cleveland	2010	Data breach	Theft of 122,000 credit cards
Federal Reserve Bank of New York	2012	Data breach	Theft of proprietary software code worth USD 9.5 Million
Sveriges Riksbank	2012	Business Disruption	Distributed Denial of Service (DDoS) attack left the website offline for 5 hours
Banco Central del Ecuador	2013	Fraud	USD 13.3 Million stolen from the account of the city of Riobamba at the central bank
Federal Reserve Bank of Saint Louis	2013	Data breach	Publication of credentials of 4,000 US bank executives by Anonymous
Central Bank of Swaziland	2014	Fraud	Theft of USD 688,000
ECB	2014	Data breach	20,000 email addresses and contact information compromised
Norges Bank	2014	Business Disruption	DDoS attack on seven large financial institutions, resulting in suspended services during a day.
Central Bank of Azerbaijan	2015	Data breach	Theft of thousands of bank customers' information
Bangladesh Bank	2016	Fraud	The SWIFT credentials of the Bangladesh central bank were used to transfer USD 81 Million from its account at the FRBNY. Hackers tried to steal USD 951 Million.
Bank of Russia	2016	Fraud	21 Cyber-attacks aimed at stealing USD 50 Million from correspondent bank accounts at the central bank, resulted in a loss of USD 22 Million.
Bank of Italy	2017	Data Breach	Hack of email accounts of two former executives.

Source: ORX News

"21stC CyberSecurity Trends in Finance"

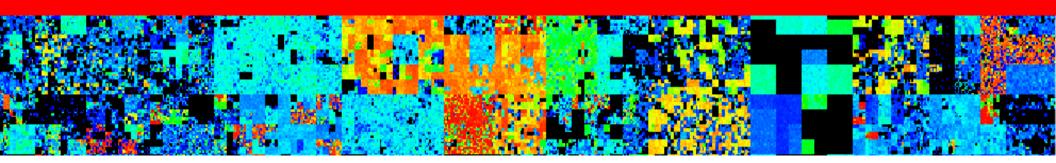
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# 21stC Cyber Trends in Finance...



# 3 – Case Studies: Cyber Hacks & Attacks! "Transaction Security"



**Ship: SS Kinsembo – Liverpool to Congo - 1885 40**<sup>th</sup> International East-West Security Conference

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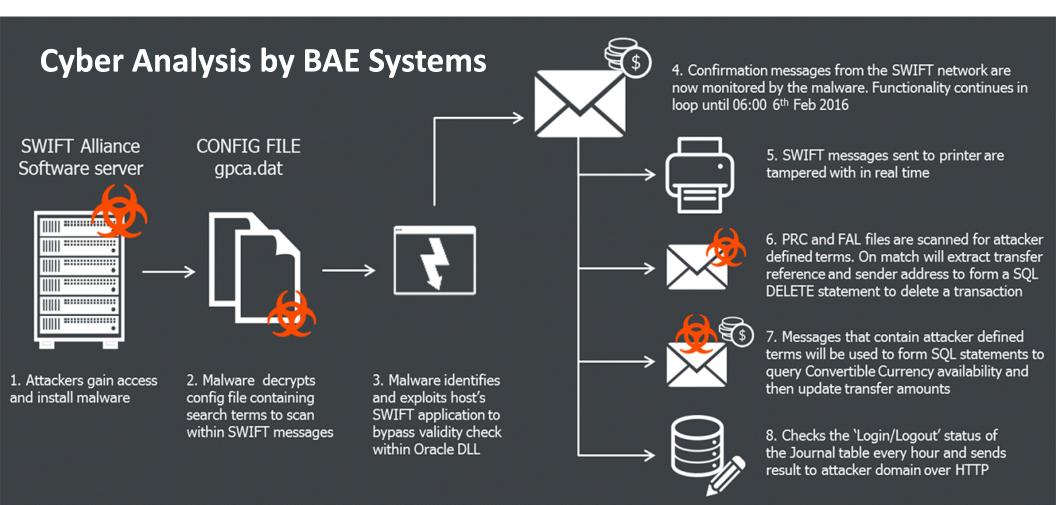


#### Malware Attack: SWIFT Bank Net - 2016



Multiple Cyber Attacks including Cyber Heist of \$951M from Bangladesh Central Bank of which \$81M remains missing!

#### Malware Attack: SWIFT Bank Net - 2016



Multiple Cyber Attacks including Cyber Heist of \$951M from Bangladesh Central Bank of which \$81M remains missing!



### CyberCrime: Russian Financial Services

#### Hackers steal more than \$25.7 million from Russian banks — **FSB**

**Press Report: TASS News Agency** - 1<sup>st</sup> June 2016 -

Russian Politics & Diplomacy June 01, 10:27

UTC+3

The damage caused by persons suspected of cybercrimes in Russia has exceeded 3 billion rubles (\$45 million), the Interior Ministry spokeswoman says



- 6+ Russian Banks "Hacked" as well as other target CIS Banks
- Trojan "Lurk" Malware Toolkit
- At least 1.7Bn Roubles Stolen
- 50 "Cyber Hackers" Arrested
- **Digital Forensics executed by Kaspersky Labs, FSB and Sberbank**

"21stC CyberSecurity Trends in Finance" - AI & Machine Learning for Banking -St Julians, Malta - 10<sup>th</sup>/11<sup>th</sup> Nov 2019 © Dr David E. Probert : www.VAZA.com ©



## CyberAttack: Tesco Bank – Nov 2016



6<sup>th</sup> Nov 2016: Cyber Criminals from Brazil & Spain hack 40,000 TESCO Bank Accounts with reported Theft of £2.5m from 9,000

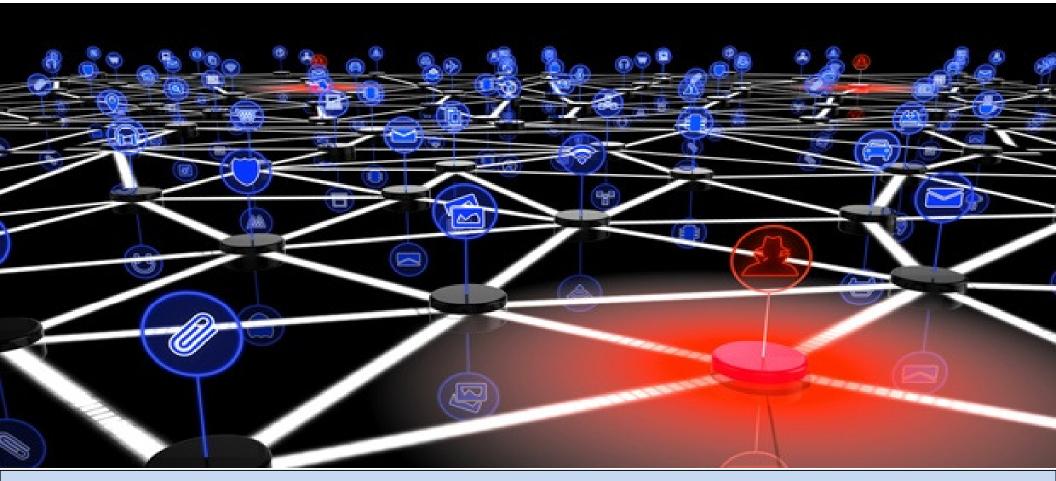


#### CyberAttack: SberBank - Сбербанк: 8th Nov 2016



Massive DDoS Attack from 24,000 "Bot" Devices (Internet of Things)
Hits SberBank, Alfa Bank, Moscow Bank, RosBank, Moscow Exchange
- Peak Web IP Requests of 660,000/Sec quoted by Kaspersky Labs -

#### CyberAttack: SberBank - Сбербанк: 8th Nov 2016



Massive DDoS Attack from 24,000 "Bot" Devices (Internet of Things)
Hits SberBank, Alfa Bank, Moscow Bank, RosBank, Moscow Exchange
- Peak Web IP Requests of 660,000/Sec quoted by Kaspersky Labs -

## Massive Hack – EQUIFAX - Sept 2017



Personal IDs Stolen from 144Million+ Clients (USA, UK...)
....Credit Cards, Driving Licences, Social Security, eMail....





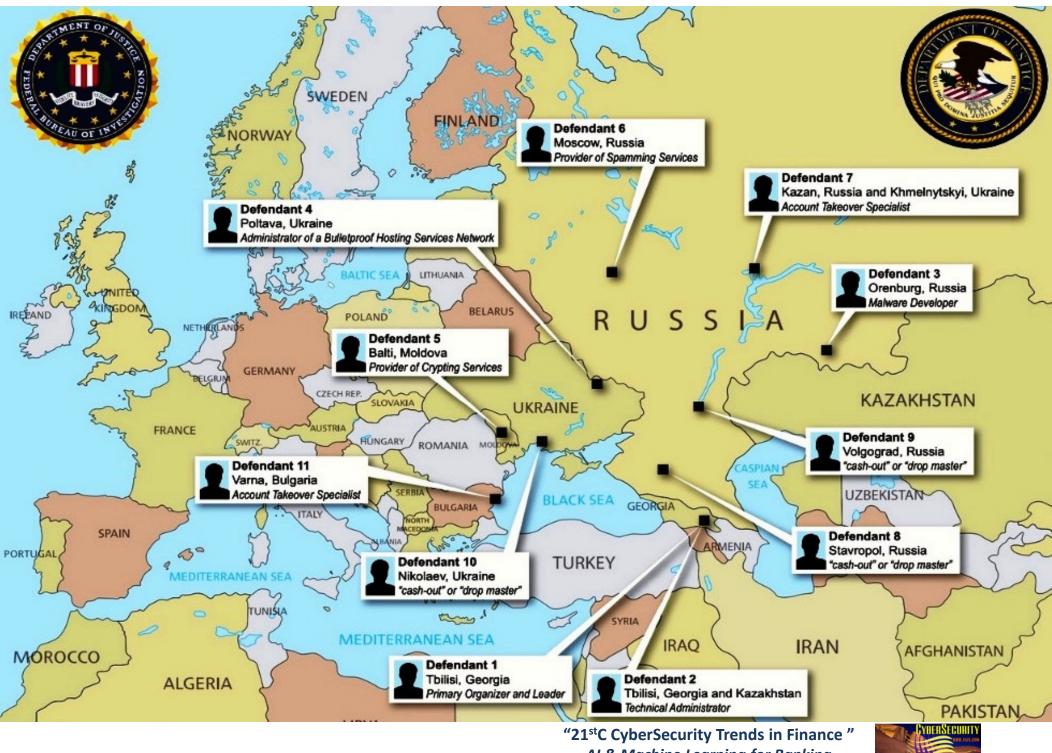
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# GozNym CyberCrime Network

- Bank Fraud: \$100M+ stolen from 41k+ Victims (May 2019)
- GozNym Malware: Banking Malware launched by in 2016
- Malware Origin: Merger of Gozi (Web Brower Injection) & Nymaim (Malware Injection through email & web links)
- International Effort: Europol & US Justice Dept Partnership
- Cyber Gang: Moldova, Bulgaria, Georgia, Ukraine & Russia
- Conspiracy: Bank & Computer Fraud & Money-Laundering





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- AI & Machine Learning for Banking -St Julians, Malta - 10<sup>th</sup>/11<sup>th</sup> Nov 2019

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## CyberSecurity Review: Raconteur.Net

# **CYBERSECURITY**

02

ARTIFICIAL
INTELLIGENCE
How should IT experts respond
when Al falls into the wrong hands?

<u>06</u>

CYBER-RESILIENCE
BY DESIGN
Building a cyber-secure
business from the ground up

09

FINANCIAL Impact

Five ways cyberattacks can destroy company value



Speed is key in tackling data breach fallout

In the age of social media and public relations crises snowballing out of control, the ensuing hours after a data breach can make or break a company's reputation

#### Nick Easer

assive cyberattacks appear to go in waves and we're probably due one soon. Marriott, British Airways, Facebook, Dixons Carphone are

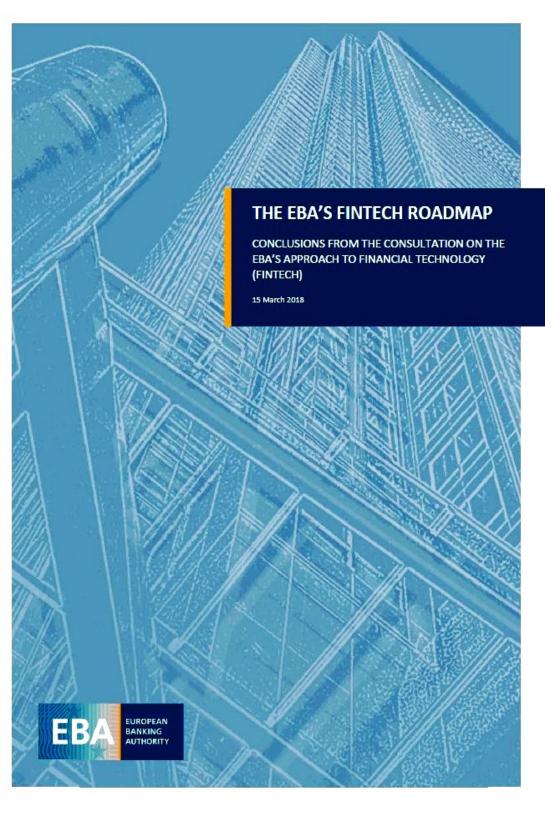
responding to breaches, will become even more crucial to business success in the future," says Tim Rawlins, director at NCC Group.



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# EBA: European Banking Authority Fintech RoadMap

**March 2018** 

2018 2019

#### Authorisation and regulatory perimeter issues

- Survey issued to competent authorities, EBA analysis of responses
- · Report (and if appropriate Opinion) issued

· Follow-up work as appropriate

#### Regulatory sandboxes and innovation hubs

- Survey issued to competent authorities, EBA analysis of responses
- Report (and if appropriate Opinion) issued, including Guidance to enhance supervisory consistency and facilitate supervisory coordination in the operation of regulatory sandboxes

· Follow-up work as appropriate

## Impact on business models, prudential risks and opportunities

- Report issued on impact of FinTech on the business models of institutions
- Report issued on prudential risks and opportunities for institutions focussing on several use cases

· Follow-up work as appropriate

#### Cybersecurity

- ICT risk guidelines addressed to institutions providing guidance for evaluating and mitigating ICT risk including cybersecurity risk
   Harmonised supervisory practices on cybersecurity
- Follow-up work in relation to EBA security-related mandates under PSD2
- Follow-up work as appropriate (e.g. cyber threat testing framework in alignment with other EU initiatives)

#### Consumer and conduct issues

- Regulatory mapping of the current requirements on VCs
- Report issued on cross-border issues identifying potential national barriers from consumer and conduct of business requirements
- Report issued on consumer related disclosure aspects
- Consideration of consumer and conduct of business related aspects in the context of the authorisations/perimeter work

- Assessment of potential financial exclusion (from Big Data algorithms)
- Assessment of the applicability of the ADR Directive to FinTech firms and further actions if needed
- · Follow-up work as appropriate

#### AML/CFT

- Fact-finding exercise ML/TF risk associated with FinTech solutions and providers
- Amended Risk Factors Guidelines issued
- Joint Opinion issued on the ML/TF risks affecting the EU's financial sector

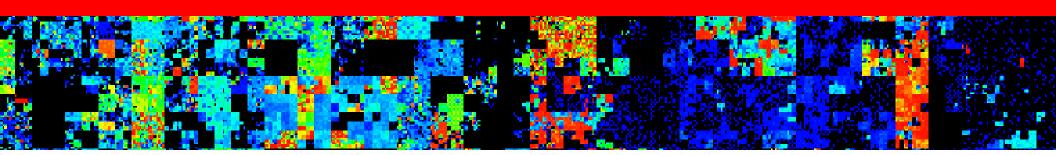
· Follow-up work as appropriate

#### **EBA FinTech Knowledge Hub**

## 21stC Cyber Trends in Finance...



# 4 – Advanced Financial Security Solutions "Artificial Intelligence"





### **Worldwide Real-Time Financial Trading**

@Light Speed - 24/7 - Global Networks



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### Al in Financial Services: August 2018

- In-Depth World Economic Forum Report -



#### The New Physics of Financial Services

Understanding how artificial intelligence is transforming the financial ecosystem

Part of the Future of Financial Services series | Prepared in collaboration with Deloitte August 2018

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### Al in Financial Services: August 2018

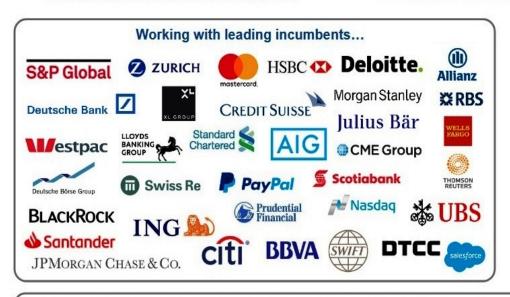
#### - In-Depth World Economic Forum Report -

Context and approach | Research methodology

The World Economic Forum, with support from Deloitte, has conducted one of the world's largest studies into the impact of AI in financial services



- ✓ 200+ subject matter expert interviews with leaders across incumbents and innovators\*
- Seven global workshops that brought together stakeholders from different backgrounds
- ✓ Ten months of extensive research







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#### Injecting Intelligence to FinTech Services





### Injecting Intelligence to FinTech Services

- eTrading: Algorithmic Electronic Financial Trading evolved almost 50 years ago during 1970s
- Smart Tools: Al/Machine Learning Tools were embedded in financial services apps from 2001
- CyberSecurity: CyberAttacks on FinTech Services demands"Speed of Light" AI Cyber Response
- Al StartUps: Massive Growth in Al/ML Fintech Business: NetGuardians, OakNorth, Cleo Al, Fraugster, CollectAl, Axyon Al, Risk Ident, Sentifi...

....AI/ML are already mainstreaming in the FinTech Sector and will soon be embedded in all sectors.

## \* WorldWide Al MarketPlace \* (1) Investments & Acquisitions: 2012 - 2017



Source: "Big-Tech in AI" - CBInsights

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## \* WorldWide Al MarketPlace \* (2) Investments & Acquisitions: 2012 - 2017



**Source: "Big-Tech in AI" - CB**Insights

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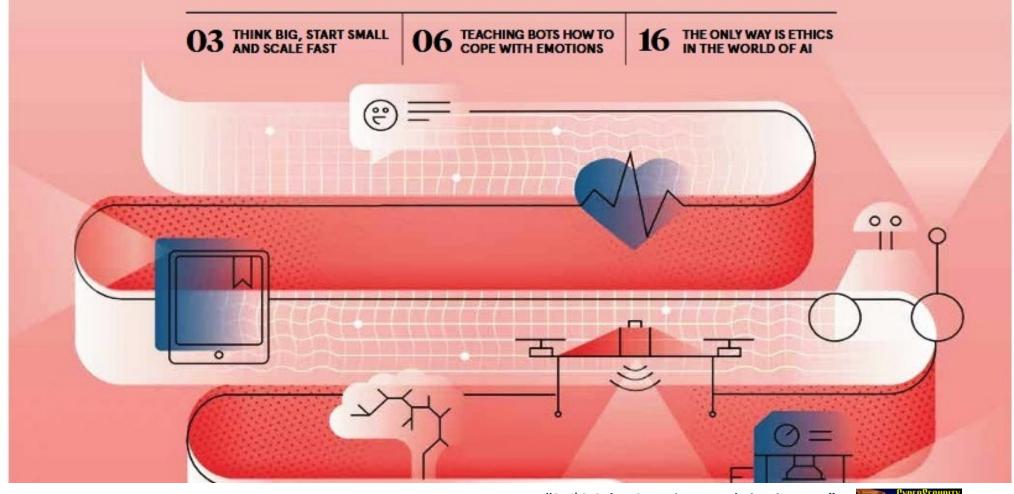
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### Al Review: Raconteur.Net – May '18

## ARTIFICIAL INTELLIGENCE FOR BUSINESS



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### Al Review: Raconteur.Net - May '19

## AI FOR BUSINESS

04

AI AND NATIONAL
SECURITY COLLIDE
Exploring the relationship between

big tech and nation-state Al

<u>06</u>

THE RISE OF SELF-SERVICE ANALYTICS Pre-built algorithms and off-the-shelf tools 10

FROM AUTOMATION
TO AUGMENTATION

Human augmentation is set to transform the world of work

OPPORTUNITY

Navigating AI hype in search of success

Endless buzzwords and misconceptions confuse leaders and dilute the true purpose of artificial intelligence (AI) as a means to achieve business objectives rather than the end objective itself

Oliver Pickup

couple of years ago, there was a joke doing the rounds at technology conferences that AI for business is like teenagers and sex: everyone talks about it, but few actually get it.

"In reality, AI is a collection of targeted technologies, from machine-learning to natural language processing and vision identification, from chatbots to analytics and automation, each with its own



Due to the common misconception of AI, "we will see some major missteps by household names failing to adapt fast enough", predicts Shamus Rae, partner and head of digital disruption at KPMG UK. "MIT pro-

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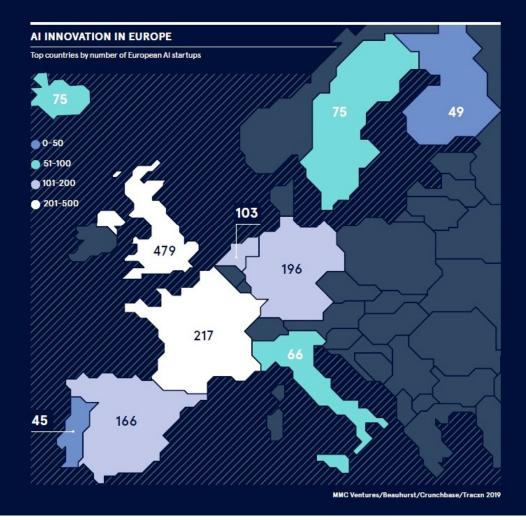


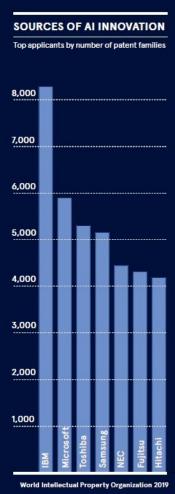
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### Al Innovation in Europe: 2015-2019

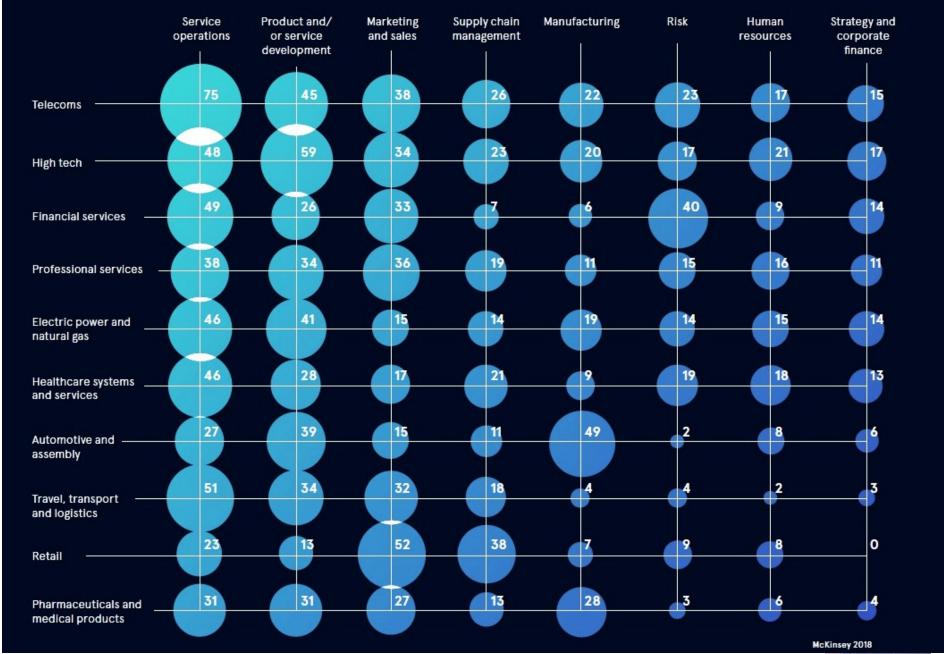


There has been a 270 per cent increase in the number of enterprises implementing Al over the past four years, according to research by Gartner, but which countries, sectors and companies are leading the way in terms of deployment? This infographic explores how Al is being adopted in different industries, and where innovation is stemming from





#### Al deployment by Industry and Function – McKinsey 2018



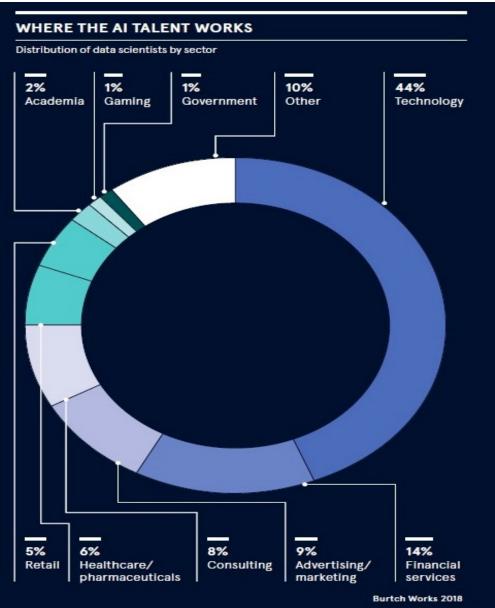
"21stC CyberSecurity Trends in Finance"

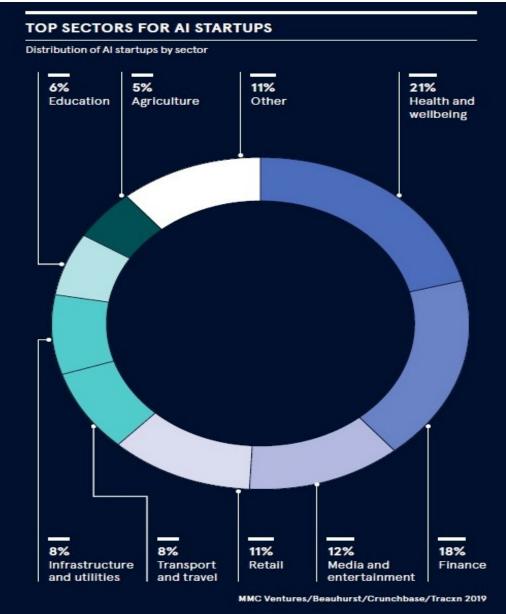
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### **Top Sectors for Al Skills & StartUps!**





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#### **Afiniti: Artificial Intelligence for Call Centres**

David Cameron takes job with US artificial intelligence firm

Former UK prime minister to chair advisory board of Washingtonbased Afiniti



▲ David Cameron said he was 'delighted' with the role. Photograph: Jack Taylor/Getty Images

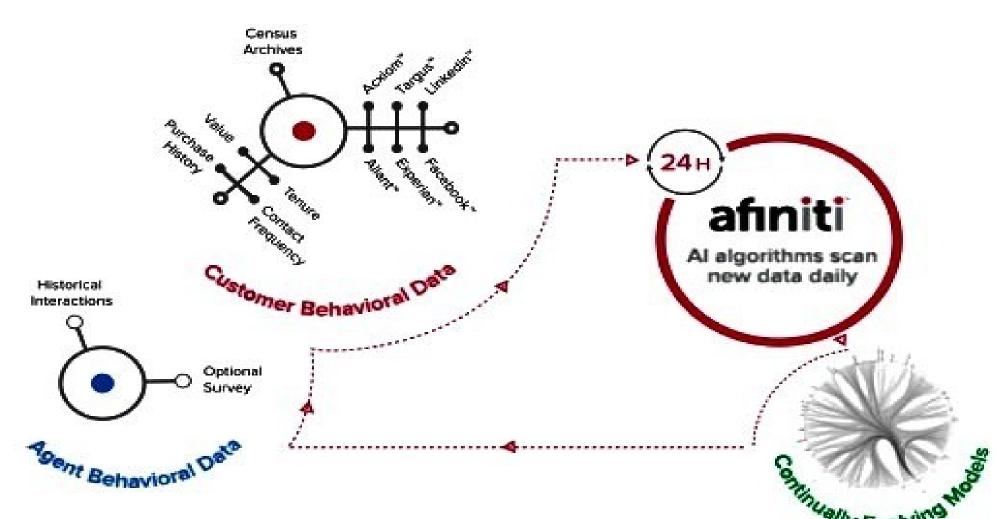
David Cameron has taken a job as chair of a US artificial intelligence firm's advisory board, it was announced on Friday.



\* 31st May 2019: Former UK Prime Minister – David Cameron \* Joins Afiniti (Washington DC) as Chairman of the Advisory Board

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#### **Afiniti: Artificial Intelligence for Call Centres**



Afiniti uses AI to Optimise "Customer – Agent" Pairings...

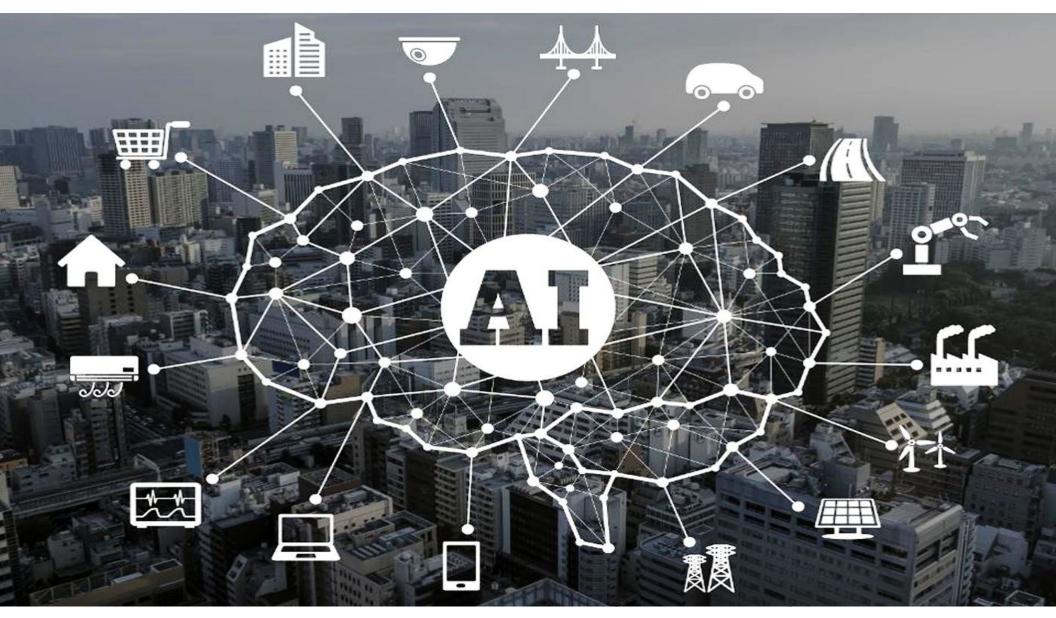
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## The Alan Turing Institute





# Artificial intelligence in finance

Bonnie G. Buchanan, PhD, FRSA

**April 2019** 

# ARTIFICIAL INTELLIGENCE IN FINANCIAL SERVICES



Al in Financial Services: Recent Reports - 2019

### 21stC Trends in FinTech Security...



## 5 – Adaptive FinTech Business Analysis

## "Deep Learning!..."







#### Deep Learning: FinTech Neural Intelligence

- Deep Learning: Based upon Multi-Layer Neural Networks invented 75 years ago back in 1943!
- CyberSecurity: Deep Learning Solutions are now mainstreaming in applications such as:
  - Anomalous Transaction Detection
  - IoT Device Authentication ("Internet of Things")
  - Real-Time Cyber Threat & Attack Intelligence
  - End-User & Client Behaviour Profiling
  - Fraud Detection & Anti-Money Laundering (AML)

.... Neural Networks provide "Instant Decisions" but require extensive training & continuous learning on Big Datasets...

### ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



#### MACHINE LEARNING

Machine learning begins to flourish.



#### DEEP LEARNING

Deep learning breakthroughs drive Al boom.



**NVIDIA** – Machine Learning GPUs & Deep Learning Institute

1950's

1960's

1970's

1980's

1990's

2000's

2010's

www.nvidia.com

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#### HOW A DEEP NEURAL NETWORK SEES

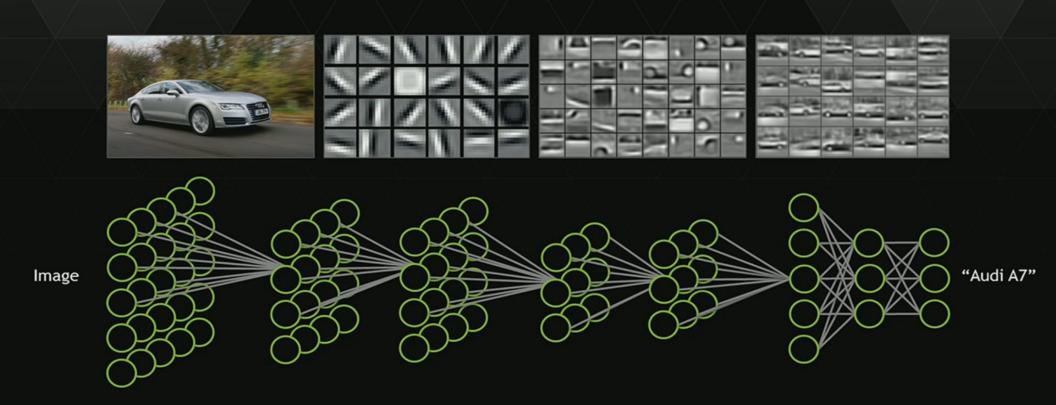
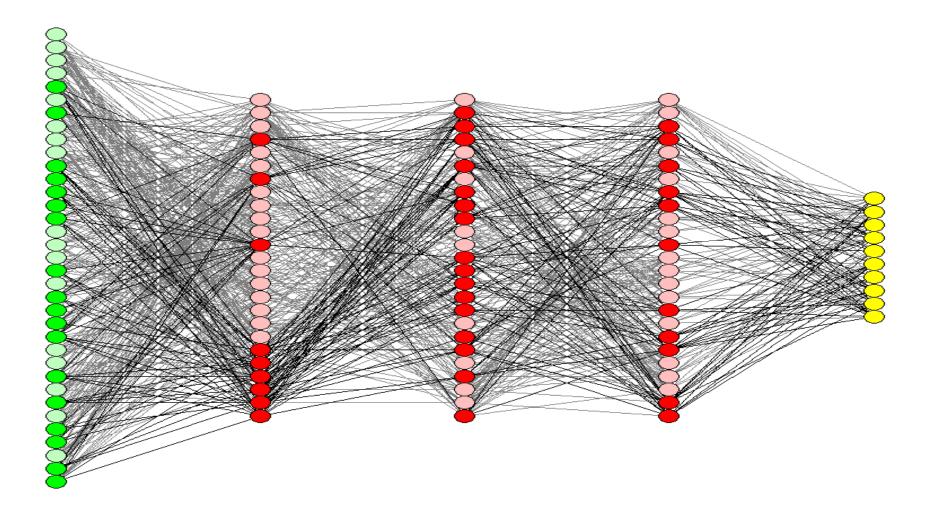


Image source: "Unsupervised Learning of Hierarchical Representations with Convolutional Deep Belief Networks" ICML 2009 & Comm. ACM 2011. Honglak Lee, Roger Grosse, Rajesh Ranganath, and Andrew Ng.







### How Artificial Intelligence Will Secure the 21<sup>st</sup> Century

Machine Learning and Mathematics Introduce a Brave New World of Predictive Cybersecurity That Rewrites the Rules of Protection

www.cylance.com/content/dam/cylance/pdfs/white\_papers/Al\_and\_Machine\_Learning.pdf





# Senseon: Enterprise AI-Enabled "Cyber Intelligence & Analysis"...

Technology

Product

New

iı

#### SENSEON

#### Intelligence led. Machine learning driven.



At Senseon we are shifting the paradigm of how intelligence is used in cyber defence. Senseon automatically observes activity from every perspective and uses AI to calculate the next optimal investigative move... before we have even alerted you.

Request our White Paper

Book a demo

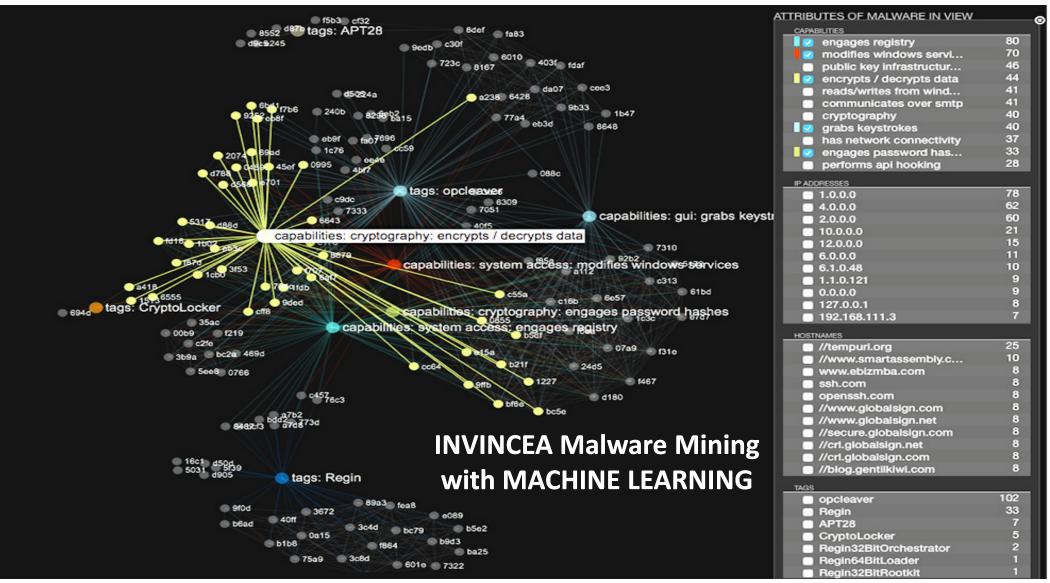


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## Cybersecurity using Malware Data Mining based on "AI/Machine Learning": *Sophos*



## **Cybersecurity using Malware Data Mining based on "AI/Machine Learning": Sophos**

Invincea to Become Part of Sophos Synchronized Security



Sophos Cybersecurity Tools using Machine/Deep Learning from Invincea: 2017

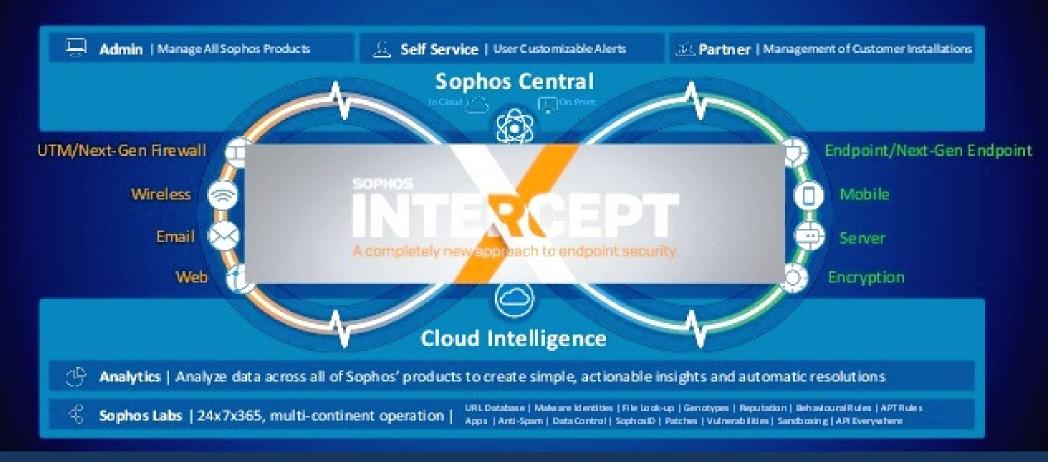
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## **Cybersecurity using Malware Data Mining based on "AI/Machine Learning": Sophos**

#### **Synchronized Security**



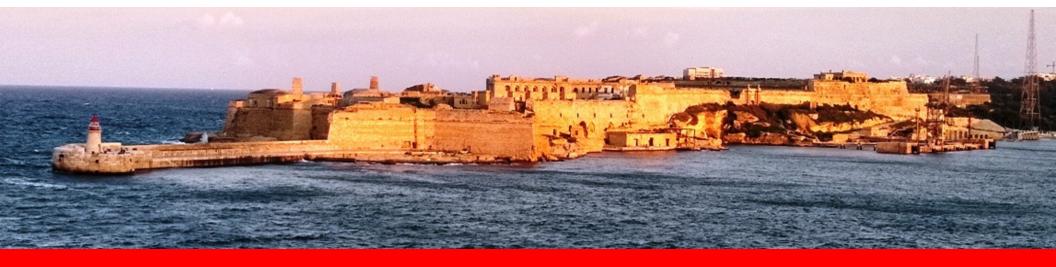
Invincea Cyber Tools fully embedded in Sophos Intercept X Deep Learning: 2018

"21stC CyberSecurity Trends in Finance"

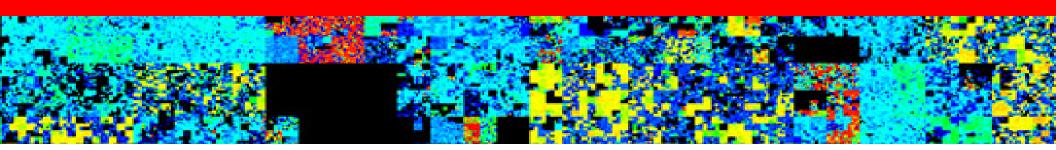
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## 21stC Cyber Trends in Finance...



6-21stC Distributed Peer-to-Peer Ledgers
"Role of Blockchains!..."





### 21stC Cyber Trends in Finance...



### BlockChains & CryptoCurrencies

- BlockChains: Distributed "Spreadsheets " with Encrypted Verification of "Financial Contracts"
  - Apps in MOST Economic Sectors for Peer-to-Peer
     On-Line Trading with NO Central Authority...
  - Apps from Banks, Governments, & Retail Sectors
- CryptoCurrencies: Virtual Currencies include BitCoin, Ethereum, LiteCoin, Ripple & Zcash
  - Now more than 1000 Virtual CryptoCurrencies!....
  - BitCoin is still most widely traded Virtual Currency
- ... BlockChain Apps may improve CyberSecurity for On-Line Trading & Financial Contracts!...

### **BlockChains & CryptoCurrencies**

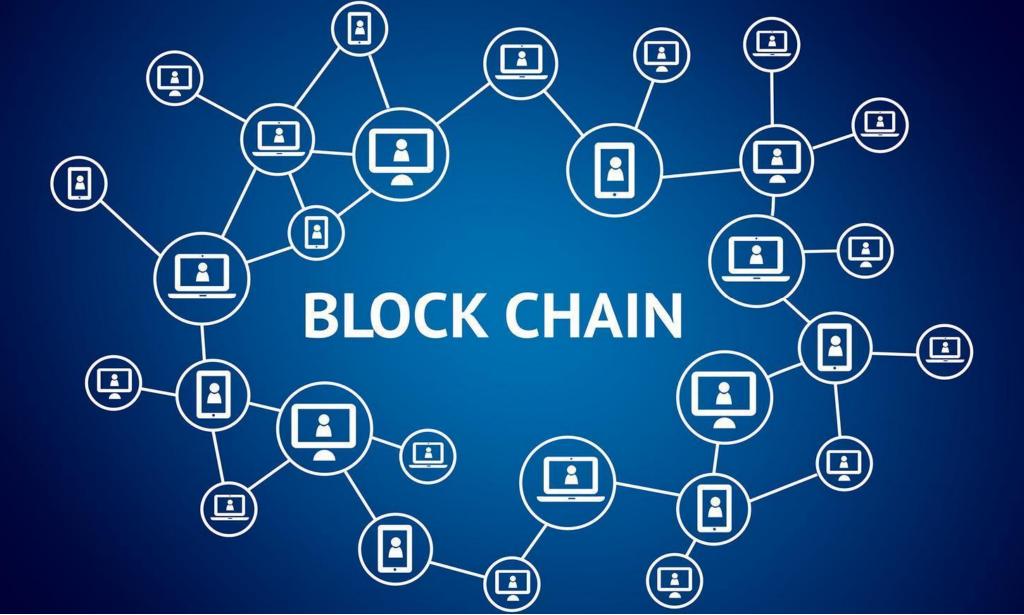


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### **BlockChains & CryptoCurrencies**



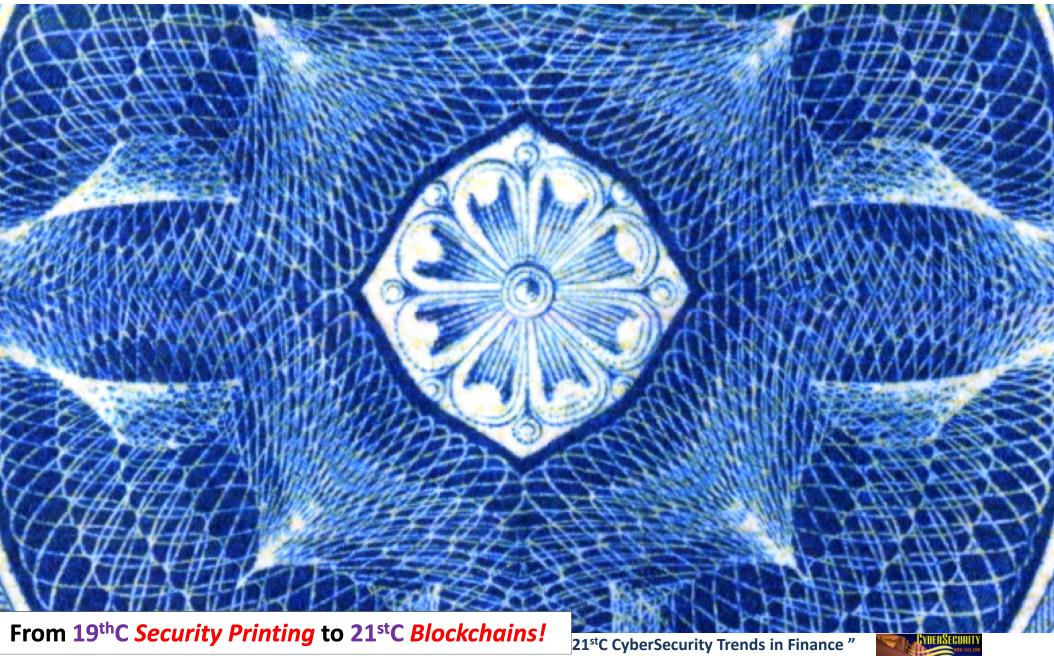
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### **Security Printing: Russian Bond - 1910**

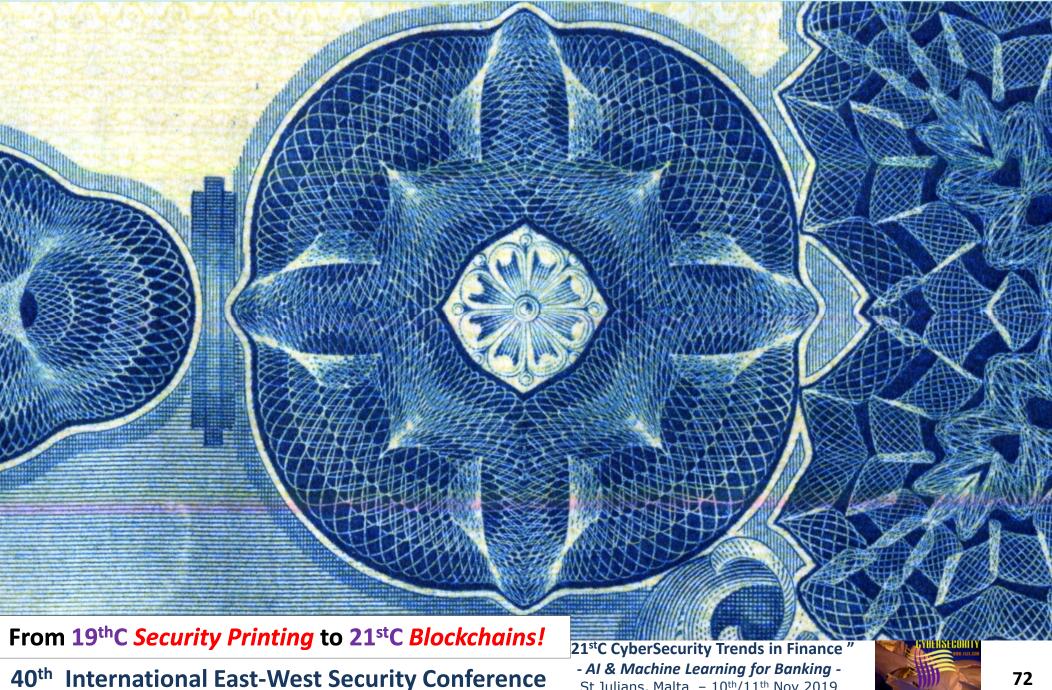


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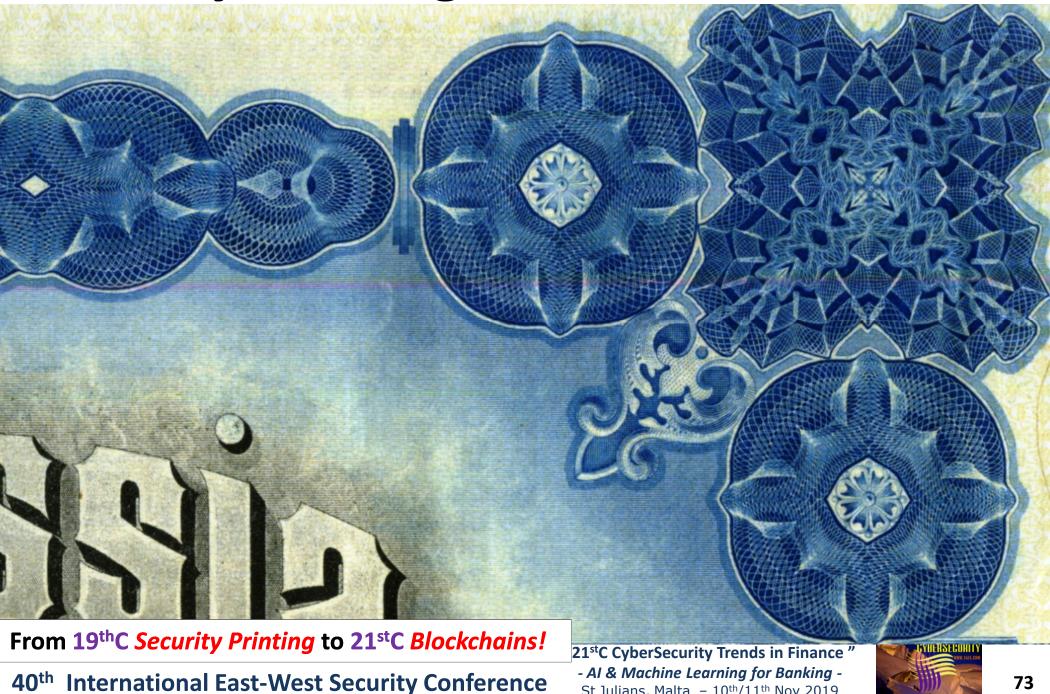
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### Security Printing: Russian Bond - 1910



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From 19th C Security Printing to 21st C Blockchains!

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## New Russia Company Limited: "Юзовка"



Steel Works : Юзовка - c1890

"Hughsovka" -now "Donetsk"

**Great Grandfather**: Edwin James Williams

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19thC "Troika Trip" Near "Hughesovka/ Юзовка" with Great Grandfather (Edwin James Williams)



"Troika" — Near Hughesovka (now Donetsk, Ukraine) – c1890 – www.Valentina.Net/e-archive.html

### **Blockchain: Secure & Trusted Transactions**

- Crypto Currencies: Blockchain achieved "fame" with launch of Bitcoin & other Cryptos from 2009
- Distributed Ledger Technology(DLT): FinTech now using Blockchain in multiple Cyber Applications:
  - Digital Identity Authentication
  - Business & Client Credit Reports
  - Regulated Crowd Funding through ICOs
  - On-Line Trading: Shares, Bonds, Hedge Funds
  - Syndicated Lending & Anti-Money Laundering

....Blockchain & DLT can be used across FInTech
Sector to boost security & trust by augmenting & upgrading existing Financial Accounting Apps...

#### THE MARCH OF FINANCIAL SERVICES FIRMS INTO BITCOIN & BLOCKCHAIN STARTUPS 2014 - 2017 YTD (2/13/2017) Master Card **BNP PARIBAS** BBVA MIAX Technologies PICAP VENTURES Deloitte. MSIG **bpifrance** DEUTSCHE BÖRSE GROUP VENTURES ABN-AMRO MUFG Ventures J.P.Morgan Standard Capital Chartered NYSE DATHCHILLIFE Goldman Sachs CreditEase Growth Ventures WEDBUSH Nasdag **FISCO citi** VENTURES MIZUHO CME Group F'PRIME 中国信贷 CREDIT CHINA accenture Money Partners Strategic Ventures SBI GROUP

DATE OF DEAL

Jun-15

www.cbinsights.com

Jun-14



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Jan-16

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Jun-16



Jan-15

Jan-17

# Malta: BlockChain Business & Regulations

# FinanceMalta Effective | Secure | Skilled

# Malta: Destination Blockchain Island

With its move to regulate Distributed Ledger Technologies, Malta is positioning itself as the go-to place for innovative fintech companies and blockchain entrepreneurs.

#### WHY MALTA?

Malta is the first country in the world with clearly established regulatory frameworks for DLTs, ICOs and virtual currencies.

Crypto exchanges, ICO platforms and developers of blockchain-based tools and applications have either relocated or established new offices on the island. Financial services companies can work with some of the biggest and brightest



**ANX Intl** Binance **BitBay Bittrex** Chiliz **KSiMalta** NewFund Okex **TRON** YOVO

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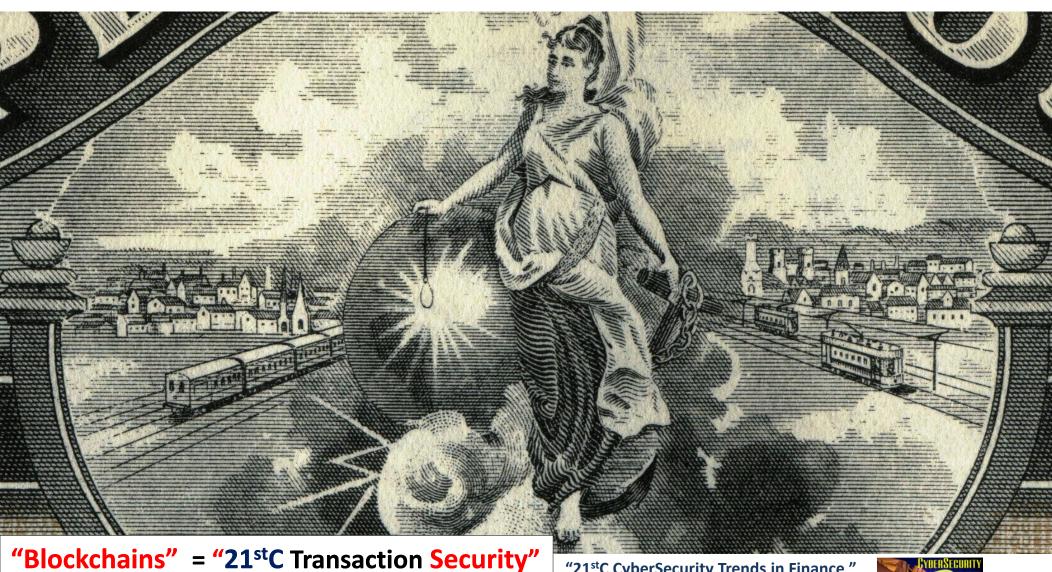


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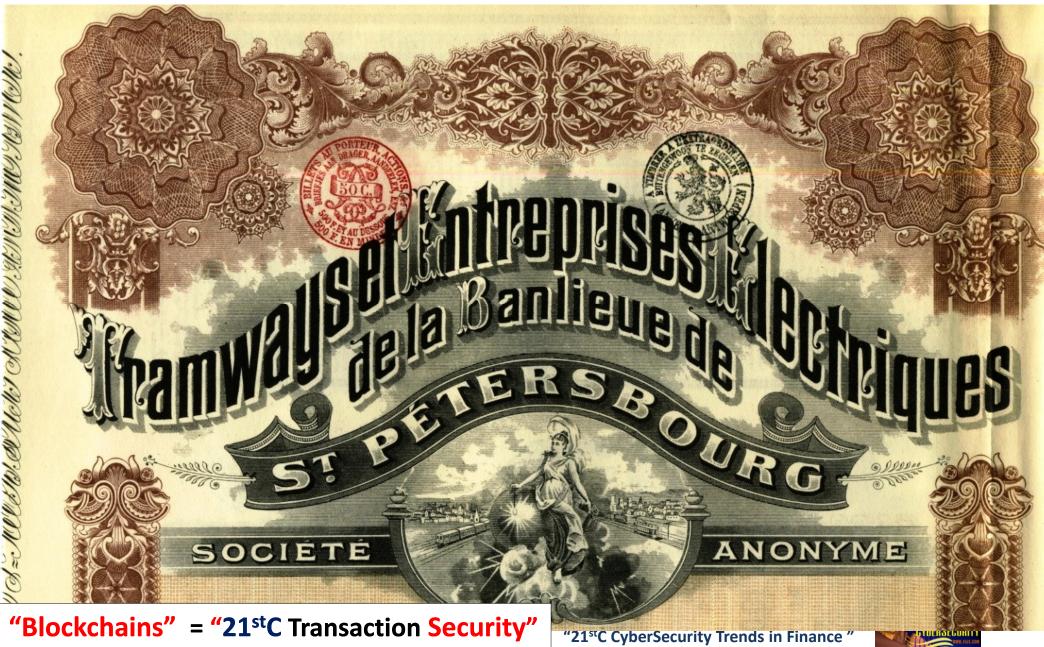


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# Security Printing: Odessa Bond - 1913



Financial Security Printing started Mid-19th C...

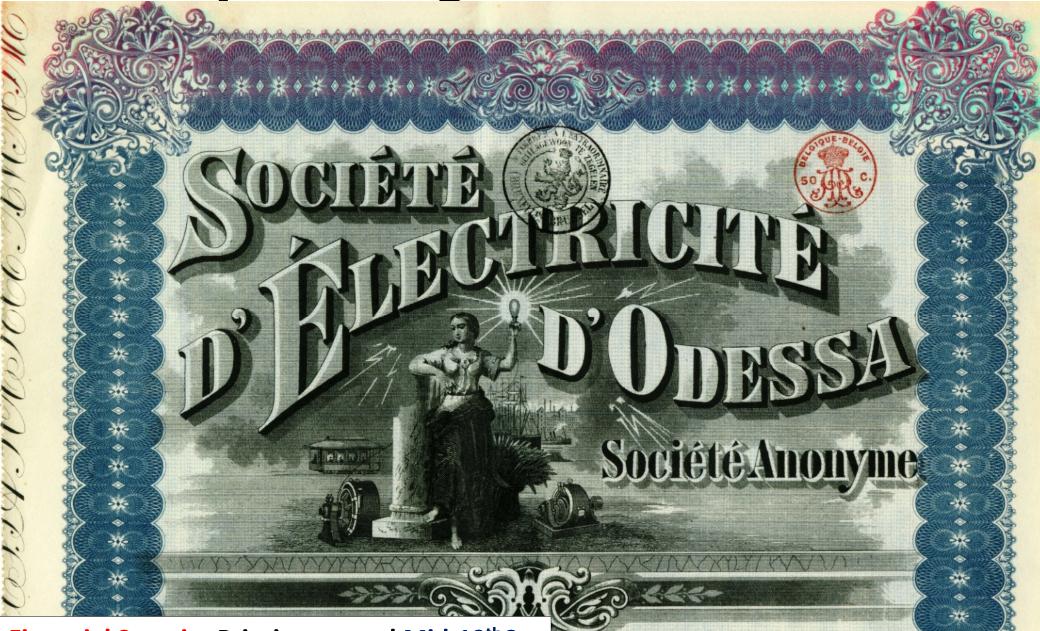
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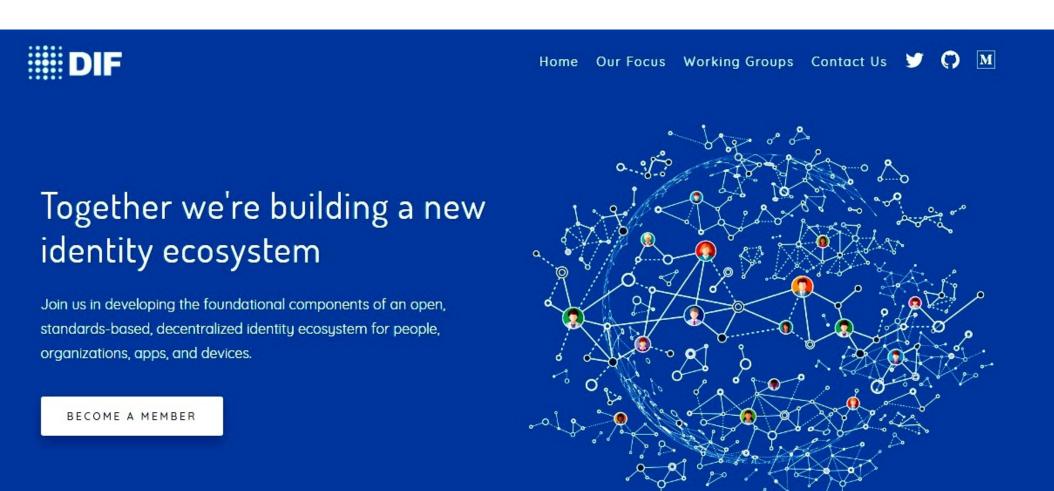
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# **Decentralised Identity Foundation (DIF)**



### DIF: "Open Source" ID EcoSystem - Founded May 2017



M





















































































































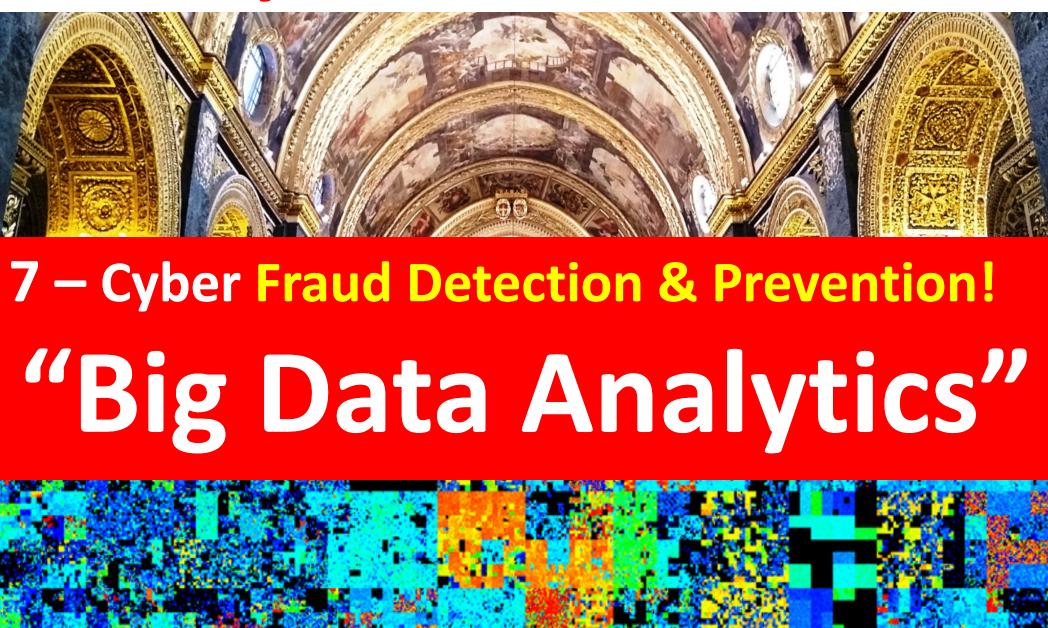








# 21stC Cyber Trends in Finance...



# **Counter-Fraud: AI & Big Data Analytics**

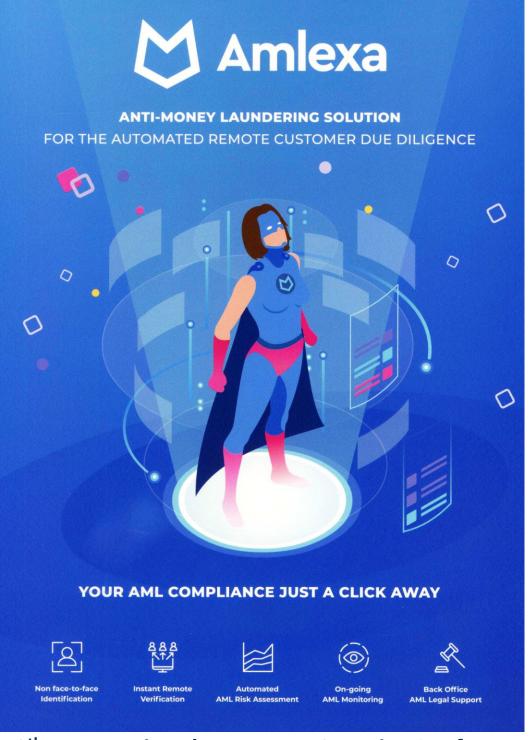


# **Counter-Fraud: AI & Big Data Analytics**

- Massive Global FinTech Transaction Growth requires Innovative Intelligent Analysis Apps:
  - Fraud Alerts: Al Analysis of "Big FinTech DataSets"
  - Anti-Money Laundering(AML): Al Compliance Apps
  - Counter-Terrorism Financing(CFT): AI/ML Detection
  - Client ID Authentication & Account Verifications
  - Real-Time Detection of Anomalous Transactions
  - On-Line Alerts for possible Insider Fraud & Trading

..."Big Data Analytics" provides FinTech with new asset to mitigate Fraud & boost CyberSecurity!...





# **Intelligent Customer Finance Assessment**

Identification
Verification
Assessment
Monitoring
Back Office

Al Enabled Due Diligence

**AML: Anti-Money Laundering** 

**CFT:** Counter Terror Finance

**KYC:** Know Your Customer

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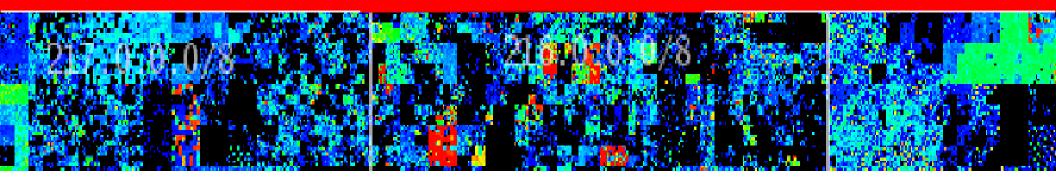
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# 21stC Cyber Trends in Finance...



# 8 – From 20<sup>th</sup>C Banks to 21<sup>st</sup>C FinTech "Intelligent *Cyber* Tools"



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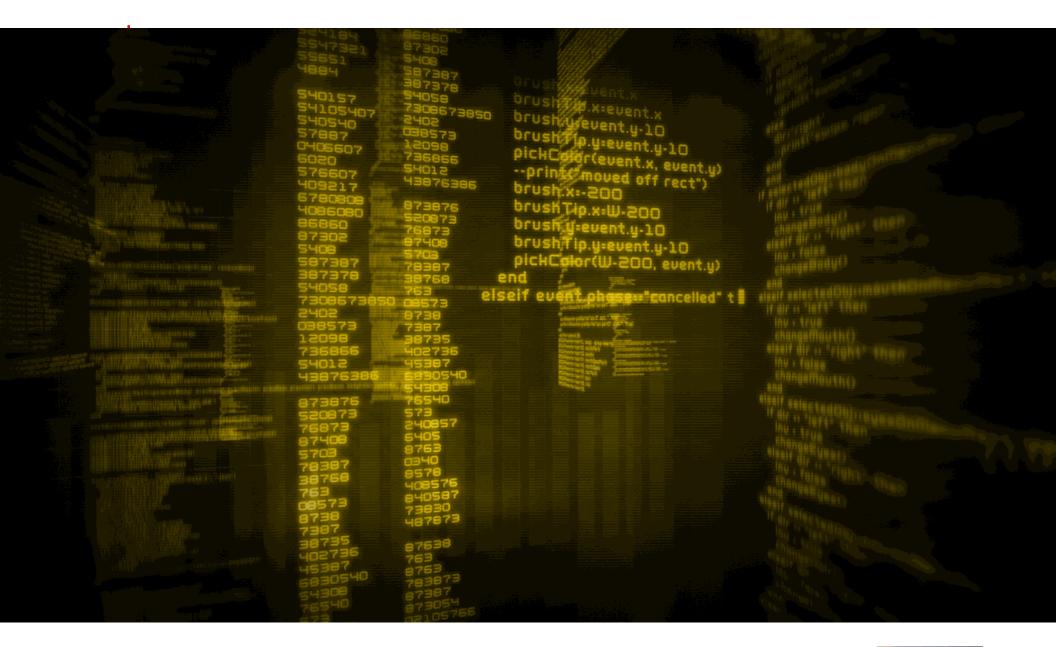
## FinTech: Intelligent Cyber Security & Trust!

- 20<sup>th</sup> Financial Services: Physical Banks, Electronic Networked Communications & Spreadsheets
- 21<sup>st</sup>C FinTech/FinServ: Digital Banks, Intelligent Real-Time Mobile Apps, Analytics & Blockchains
- CyberSecurity: Intelligent Real-Time Detection of CyberCrime, Malware, CyberThreats & Attacks
- Cyber Trust: Mitigation & Prevention of Business Fraud, Money-Laundering and Terrorist Financing

....Intelligent FinTech Apps (AI/ML) provide new 21<sup>st</sup> Solutions to meet Compliance & Regulations Acts!



# FinTech: Intelligent Cyber Security & Trust!







# KPMG - FinTech - March 2019 -

- CyberSecurity
- Crypto Assets
- BlockChains...
- Data and Al...



#### Fintech regulation



#### **Drivers**



#### Risks



#### **Regulatory responses**

#### Fintech adoption

- Increasing reliance on technology
- Increasing interconnectedness and complexity
- Economies of scale in IT applications

#### Risks to consumers

- · Lack of consumer understanding
- Mis-selling of products and services
- Financial exclusion
- Data privacy, security and protection

#### Regulatory perimeter

- Consumer protection
- Data protection, security and privacy

#### Risks to firms

- Business model viability
- Governance
- Technology risk and operational resilience
- Data handling
- Conduct and AML
- Legal

#### Regulatory perimeter

- Governance
- Risk management
- Operational resilience

#### Risks to financial stability

- Concentration
- Alternative channels of financial intermediation
- Herd-like behaviour
- · Use of crypto assets
- · System-wide vulnerabilities



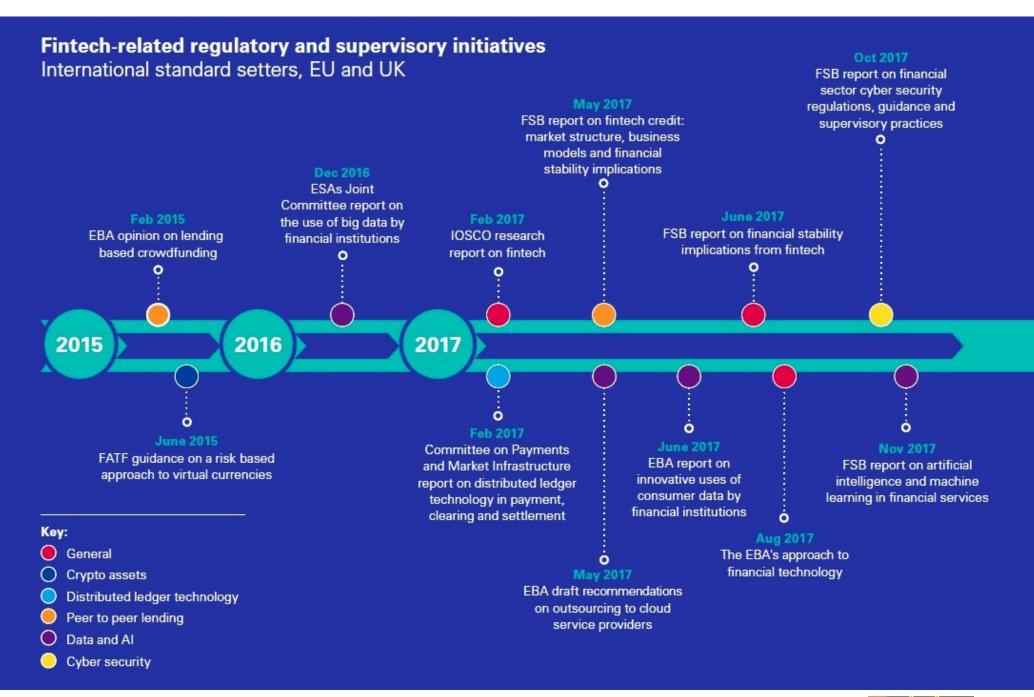
- Data and information gathering and analysis
- Emerging regulatory interventions





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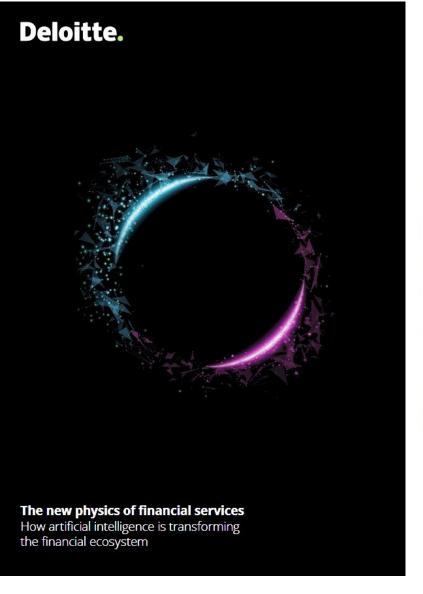


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# "The New Physics of Financial Services"

- Al is Transforming ALL Aspects of Finance! -



















# "The New Physics of Financial Services"

- Al is Transforming ALL Aspects of Finance! -



### The New Physics of Financial Services

Understanding how artificial intelligence is transforming the financial ecosystem

**Download:** www3.weforum.org/docs/WEF\_New\_Physics\_of\_Financial\_Services.pdf

Part of the Future of Financial Services series | Prepared in collaboration with Deloitte August 2018

**World Economic Forum : August 2018** 

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# 21stC Cyber Trends in Finance...



# CyberSecurity Plans for YOUR Business!

- Every Business & Government Agency needs to upgrade Cybersecurity for 21stC Fintech!...
- Phase 1 Audit: Review CyberSecurity for all Financial Accounting & Banking Transactions
- Phase 2 Plan: Develop Top-Level RoadMap & Practical Multi-Year \$\$\$ Investment Plan
- Phase 3 Execute: Upgrade YOUR Business Financial Security Operations, Fraud & Insider Trading Detection with Intelligent 21stC Apps

....Financial "Cyber Upgrade" should be executed by Chief Finance (CFO) & Chief Security Officer (CSO)



# "Cyber Defence" against "Alien Invaders"



### 21stC Cyber Trends in Finance

- Al & Machine Learning in Banking -

Intelligent & Adaptive
Finance CyberTools will
Provide "Speed of Light"
Real-Time Defence against
TOP 10 Threats & Attacks!



#### "Steam Powered Birds arrive over our Cities!" - 1981

Pen & Ink Drawing by Dr Alexander Rimski-Korsakov (1936 – 2018)

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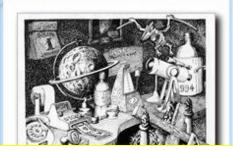














### The Surrealistic Paintings of Dr Alexander Rimsky-Korsakov



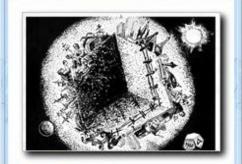














Web Link: www.valentina.net/ARK3/ark2.html

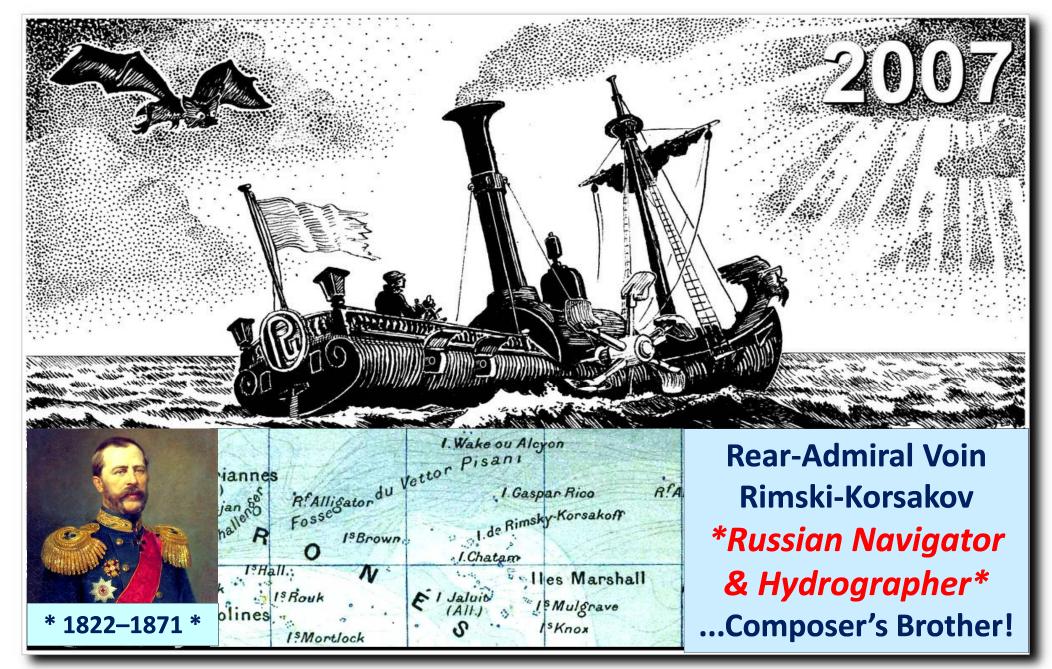
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Pen & Ink Painting by Dr Alexander Rimski-Korsakov: "Navigating the Oceans & Hidden Threats"

Radium Institute Calendar - 2007 –St Petersburg

40<sup>th</sup> International East-West Security Conference

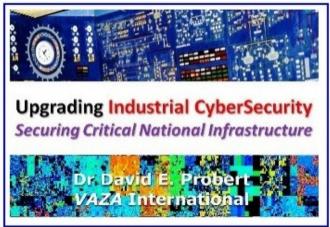
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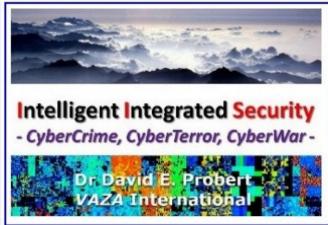


# 21stC Cyber Finance, Industry & Futures!

### "21stC CyberSecurity": Finance, Industry & Futures!







(1) Financial Security

(2) Industrial Security

(3) Intelligent Security

\*\*\* 40th International East-West Security Conference: St Julians, Malta - 2019 \*\*\*

### Download Cyber Slides: www.valentina.net/MALTA2019/

# 21stC Cyber Trends in Finance...

40th East-West Security Conference: Malta

7 . S. Roch Co. Chapel 8 . Jesuits Church and College o Our Lady Chapel 10. Dominican Church n . S. Vicolas Chapel 12. S. Catharinas 13 . S. John Bap! Church 14. The Market Place 15 . Monastry of S. Ursule 16. New Magazine 17 French Chapel 18. Castille Hotel of Portugal 19. S. Catharines of Italy Cha. 20. S. James Castille 21 Prinalle Church 22. Conservatorie Palace 23. STucie 24. Treasury Palace 25 Chancery Palace 26. German Hotel 27 Arragon Hotel 28. The Barrack

Galley Harbour Renelle Harbour

Scale of2000 Feet .

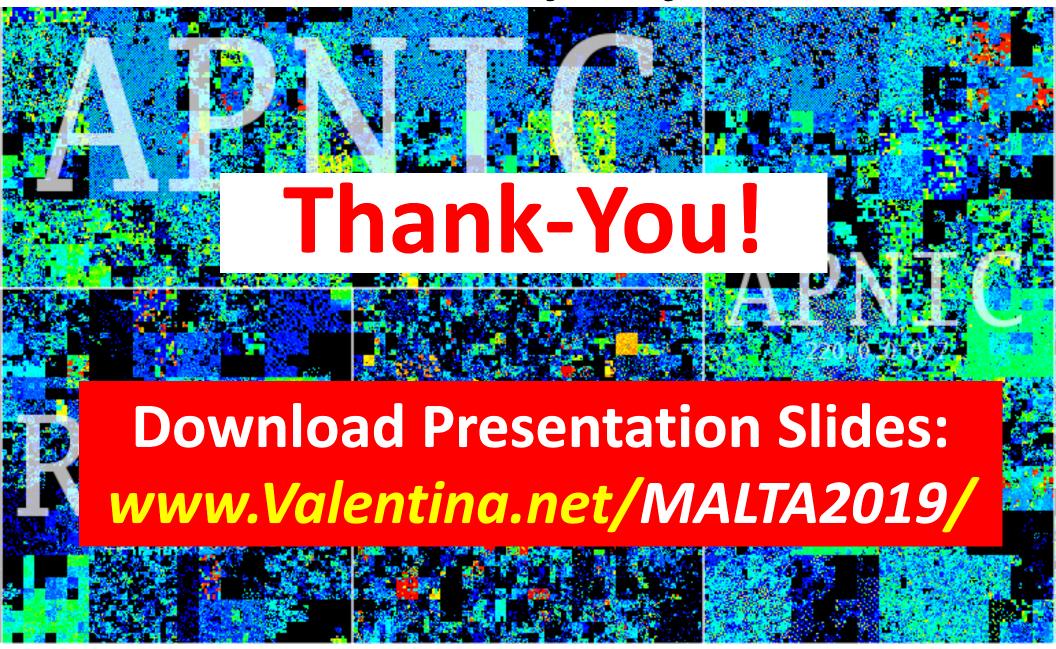
**MALTA -1800 -**

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# Download Presentation Slides: www.Valentina.net/Malta2019/



# Thank you for your time!

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# Additional Cybersecurity Resources



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### Professional Profile - Dr David E. Probert

- Computer Integrated Telephony (CIT) Established and led British Telecom's £25M EIGER Project during the mid-1980s' to integrate computers with telephone switches (PABX's). This resulted in the successful development and launch of CIT software applications for telesales & telemarketing
- Blueprint for Business Communities Visionary Programme for Digital Equipment Corporation during late-1980's that included the creation of the "knowledge lens" and "community networks". The Blueprint provided the strategic framework for Digital's Value-Added Networks Business
- European Internet Business Group (EIBG) Established and led Digital Equipment Corporation's European Internet Group for 5 years. Projects included support for the national Internet infrastructure for countries across EMEA as well as major enterprise, government & educational Intranet deployments. Dr David Probert was a sponsoring member of the European Board for Academic & Research Networking (EARN/TERENA) for 7 years (1991 - 1998)
- Supersonic Car (ThrustSSC) Worked with Richard Noble OBE, and the Mach One Club to set up and manage the 1st Multi-Media and e-Commerce Web-Site for the World's 1st Supersonic Car – ThrustSSC – for the World Speed Record.
- Secure Wireless Networking Business Director & VP for Madge Networks to establish a portfolio of innovative fully secure wireless Wi-Fi IEEE802.11 networking products with technology partners from both UK and Taiwan.
- **Networked Enterprise Security** Appointed as the New Products Director (CTO) to the Management Team of the Blick Group plc with overall responsibility for 55 professional engineers & a diverse portfolio of hi-tech security products.
- Republic of Georgia Senior Security Adviser Appointed by the European Union to investigate and then to make recommendations on all aspects of IT security, physical security and BCP/DR relating to the Georgian Parliament, and then by UN/ITU to review Cybersecurity for the Government Ministries.
- UN/ITU Senior Adviser Development of Cybersecurity Infrastructure, Standards, Policies, & Organisations in countries within both Europe & Americas

Dr David E. Probert is a Fellow of the Royal Statistical Society, IEEE Life Member and 1st Class Honours Maths Degree (Bristol University) & PhD from Cambridge University in Self-Organising Systems (Evolution of Stochastic Automata), and his full professional biography is featured in the Marquis Directory of Who's Who in the World: 2007-2020 Editions

# 21<sup>st</sup>C *Cyber* Trends in Finance... 40<sup>th</sup> East West Security Conference: Malta



# **BACK-UP SLIDES**

